



Innovative Digital Publishing To Reach Mobile Users

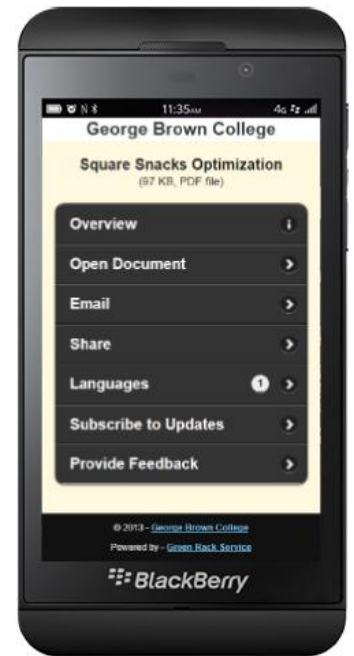
In today's world of ubiquitous connectivity, people expect to have easy access to digital information and documents - when and where they need them.

Green Rack™ is a cloud-service that allows organizations to quickly and easily publish documents for instant access in a variety of **innovative** ways. To publish information in Green Rack, simply login from a web browser and define your documents, uploading or pointing to the associated content, such as PDF files, images, videos, PPT presentations, etc. Publishers also gain access to rich real-time **analytics** to better understand and reach their audiences.

Documents can be accessed through Green Rack's *Information Concierge*, which is launched automatically simply by scanning associated QR codes or NFC tags attached to posters or **physical racks**.

Documents can also be presented using **virtual racks** displayed on digital signage screens, or interactively on touch screens or websites. If applicable, documents can also be geo-tagged and viewed through the world's leading **Augmented Reality** browsers and Google's **mapping** services.

In all cases, Green Rack's Information Concierge identifies the user's preferred **language** and **device**, as well as date and time, and presents a menu of actions to access the most appropriate content.



For More Information

Please Visit GreenRackService.com

Email info@GreenRackService.com

Or view our videos at YouTube.com/GreenRackService



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